

2016  
SPONSORSHIP  
PACKET



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HOSTED BY:



<http://fpCas.org/>



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**Dear Friend,**

Every year, thousands of dogs and cats die unnecessarily in this county alone. They are abandoned, unwanted, sick, malnourished, etc. There is just not enough money or space to save them all.

Pasco County Animal Services (PCAS) is trying to do their part. For over two years, PCAS has been struggling to meet their goal of saving at least 90% of the animals that are placed into the shelter. All of the hard work by staff and volunteers has finally paid off. This goal was met in the months of November and December 2014 and many months in 2015. PCAS would like to continue meeting this goal throughout 2016. In order to do this, the shelter will need the support of the community.

PCAS is pleased to introduce our 2<sup>nd</sup> annual "Woofstock" on May 14, 2016. The money made from this event benefits a fund for the sick and injured animals admitted into the shelter. This event will be hosted by Friends of Animal Services, our 501C (3) organization. Please help us raise awareness for the shelter, and help the animals by sponsoring this event. In this packet, you will read about several different sponsorship options.

Every little bit helps in saving the lives of our Pasco pets that are so deserving of a second chance

Thank you for supporting a second chance for Pasco Pets.

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## FAR-OUT, BARK- OUT SPONSORSHIP LEVELS

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### **Fur Out Man (\$500+)**

A \$500 sponsorship will include the following:

1. Sponsorship of one animal of your choice (your full logo will be displayed on animals picture on our Facebook page.)
2. Your full color logo displayed on Woofstock flyers, banners, T-shirts and all Woofstock promotional material
3. Free booth  
Woofstock

### **A Little Help from my Fur-iends (\$250+)**

A \$250 sponsorship will include the following:

1. Sponsorship of one animal of your choice (your full logo will be displayed on animal's picture on our Facebook page)
2. Your full color logo displayed on Woofstock flyers and T-shirts only
3. Free booth  
Woofstock



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## FAR-OUT, BARK- OUT SPONSORSHIP LEVELS

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### **Peace and (puppy) Love (\$75+)**

A \$75 sponsorship will include the following:

1. Sponsorship of one animal of your choice (your full logo will be displayed on animal's picture on our Facebook page)
2. Free booth  
Woofstock

### **Flower (fur) Child (\$35+)**

A \$35 sponsorship will include the following:

1. Booth at Woofstock



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Dear Sponsor,

Thank you for supporting Pasco County Animal Services. With your help, we will continue our "Save 90%" initiative and put more of Pasco's forgotten pets into permanent and loving homes.

We are able to offer a second chance to the dogs and cats of our shelter because of the support of community members like you.

Thank you for all you do.

Pasco County Animal Services  
19640 Dogpatch Ln  
Land O'Lakes, FL 34638  
(813) 929-1212

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## SPONSORSHIP APPLICATION

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Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Alternative Phone: \_\_\_\_\_

Email (used to send you the Vendor Packet): \_\_\_\_\_

We recommend each vendor use a 10 ft. x 10 ft. pop-up canopy, either staked or weighted down due to the possibility of high winds.

*Fee includes provided space only. Vendor to provide tables, chairs, tents, power cords, etc.*

- To ensure your application is processed by the due date, return this form by April 2, 2016.
- If sending by mail, use the following address:

Pasco County Animal Services	\$35 vendor fee
WoofStock Vendor/sponsorship	\$15 non-profit
19640 Dogpatch Ln	\$0 Rescue
Land O'Lakes, FL 34638	

- This reservation fee must be paid in full before your reservation can be made.
- For additional information, you may contact Andrea Ciesluk at 813-929-1212 X 1418 or [educationoffice@pascocountyfl.net](mailto:educationoffice@pascocountyfl.net)

Please list or describe the type of items or services you will be selling: \_\_\_\_\_

I will be donating as a Raffle Prize \_\_\_\_\_

I have read and accept the above registration.

Sign \_\_\_\_\_ Date \_\_\_\_\_



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## WOOFSTOCK FESTIVAL RELEASE FROM LIABILITY FORM

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I/We \_\_\_\_\_ release all sponsors, co-sponsors, clubs, organizations, or individuals involved in the WoofStock Festival from any liability, whether product or personal, for the duration of the event.

Vendors and/or Exhibitors shall indemnify, defend, and hold the city of Land O'Lakes, WoofStock, Pasco County Animal Services , Florida Estate Winery and Friends of Animal Services, Inc. harmless against any and all claims for liability of any nature against said parties, their directors, members, or volunteers arising out of your acts.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_