

**2017
SPONSORSHIP
PACKET**



W   **FST**  **CK**

HOSTED BY:



<http://fpCas.org/>



Dear Friend,

Every year, thousands of dogs and cats die unnecessarily in this county alone. They are abandoned, unwanted, sick, malnourished, etc. There is just not enough money or space to save them all.

Pasco County Animal Services (PCAS) is trying to do their part. For over three years, PCAS has been striving to meet their goal of saving at least 90% of the animals that are placed into the shelter. All of the hard work by staff and volunteers has finally paid off. This goal was met in the months of November and December 2014 and many months in 2015. PCAS was able to meet the goal of 90% live release 6 months in the 2016 year. We are very optimistic for 2017 but in order for us to meet our goal, the shelter will need the support of the community.

Friends of Animal Services is pleased to introduce our 3rd annual "Woofstock" on May 20, 2017. The money made from this event benefits a fund for the sick and injured animals admitted into the shelter. Please help us raise awareness for the shelter, and help the animals by sponsoring this event. In this packet, you will read about several different sponsorship options.

Every little bit helps in saving the lives of our Pasco pets that are so deserving of a second chance

Thank you for supporting a second chance for Pasco Pets.



FAR-OUT, BARK- OUT SPONSORSHIP LEVELS

Fur Out Man (\$500+)

A \$500 sponsorship will include the following:

1. Sponsorship of one animal of your choice (your full logo will be displayed on animals picture on PCAS Facebook page.)
2. Your full color logo displayed on Woofstock flyers, banners, T-shirts and all Woofstock promotional material
3. Free booth
Woofstock

A Little Help from my Fur-iends (\$250+)

A \$250 sponsorship will include the following:

1. Sponsorship of one animal of your choice (your full logo will be displayed on animal's picture on PCAS Facebook page)
2. Your full color logo displayed on Woofstock flyers and T-shirts only
3. Free booth
Woofstock



FAR-OUT, BARK- OUT SPONSORSHIP LEVELS

Peace and (puppy) Love (\$75+)

A \$75 sponsorship will include the following:

1. Sponsorship of one animal of your choice (your full logo will be displayed on animal's picture on PCAS Facebook page)
2. Free booth
Woofstock

Flower (fur) Child (\$35+)

A \$35 sponsorship will include the following:

1. Booth at Woofstock



Dear Sponsor,

Thank you for supporting Pasco County Animal Services. With your help, they will continue their "Save 90%" initiative and put more of Pasco's forgotten pets into permanent and loving homes.

They are able to offer a second chance to the dogs and cats of our shelter because of the support of community members like you.

Thank you for all you do.

Friends of Animal Services, Inc.
P.O. Box 215
Elfers, FL 34680



SPONSORSHIP APPLICATION

Business Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Alternative Phone: _____

Email (used to send you the Vendor Packet): _____

We recommend each vendor use a 10 ft. x 10 ft. pop-up canopy, either staked or weighted down due to the possibility of high winds.

Fee includes provided space only. Vendor to provide tables, chairs, tents, power cords, etc.

- To ensure your application is processed by the due date, return this form by April 2, 2016. Please make check payable to Friends of Animal Services, Inc.
- If sending by mail, use the following address:

Pasco County Animal Services \$500 Fur Out Man \$35 Flower Fur Child
WoofStock Vendor/sponsorship \$250 A Lil' Help from my Fur-iends \$15 non-profit
19640 Dogpatch Ln \$75 Peace and Puppy Love \$0 Rescue
Land O'Lakes, FL 34638

- This reservation fee must be paid in full before your reservation can be made.
- For additional information, you may contact Andrea Ciesluk at 813-929-1212 X 1418 or educationoffice@pascocountyfl.net

Please list or describe the type of items or services you will be selling: _____

I will be donating as a Raffle Prize _____

I have read and accept the above registration.

Sign _____ Date _____



WOOFSTOCK FESTIVAL RELEASE FROM LIABILITY FORM

I/We _____ release all sponsors, co-sponsors, clubs, organizations, or individuals involved in the WoofStock Festival from any liability, whether product or personal, for the duration of the event.

Vendors and/or Exhibitors shall indemnify, defend, and hold the city of Land O'Lakes, WoofStock, Pasco County Animal Services, Florida Estate Winery and Friends of Animal Services, Inc. harmless against any and all claims for liability of any nature against said parties, their directors, members, or volunteers arising out of your acts.

Signed: _____ Date: _____